

# Abby Hunsinger

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## Education:

Visual Communications, B.A., Concentration  
in Sports Media, Minor in Media Arts

**UNIVERSITY OF SOUTH CAROLINA**

2024-2026 (Expected)

Journalism Major

**UNIVERSITY OF SOUTH CAROLINA-BEAUFORT**

2023-2024 (Transferred)

Sports Broadcast-Journalism Major

**AUBURN UNIVERSITY**

2023-2024 (Transferred)

## Relevant Coursework:

Media and Society | Principles of Journalism |

Digital Media Arts Fundamentals | Writing for-

Mass Communications | Sports Media and Society

| Interpersonal Communication | Intercultural-

Communication | Public Speaking |

2-Dimensional Design

## Expertise:

| Proficient in Spanish |

Collaboration | Creation | Adobe Premiere Pro

| Timeliness | Dedication | Adobe InDesign |

Google Suite | Adaptability | Slack Commu-

nications | Microsoft 365 | Adobe Lightroom |

Passion | Adobe Photoshop | Versatility |

Detail Oriented | Adobe Bridge | Notion |

Skilled Communicator | Personable | Box

## Experience:

### Freelance Photographer

+ Videographer | 2019-CURRENT

- Developed a steady small business for lifestyle, athletics and live entertainment photo and video within my communities.
- 20+ Lifestyle photo sessions including seniors, families, boudoir, and studio sessions, 15+ Freelance athletics photo and video sessions, 7 Weddings and engagement shoots. 4 Live events/shows. 1 Political activism event.

### Gamecocks Creative Media Internship | THE UNIVERSITY OF SOUTH CAROLINA | 2024-CURRENT

- Creatively captured and edited diverse athletic events, delivering 20-30 on-site edits and 50-100 post-event edits within 24-hour turnaround times.
- Efficiently managed video content, including meticulous labeling, organizing, and uploading of footage to servers within 48 hours of event completion.
- Demonstrated proficiency with advanced equipment such as Canon C70s and R5s, while collaborating effectively with cross-functional teams on various high-profile assignments.

### Student Director of New and Creative Media | THE UNIVERSITY OF SOUTH CAROLINA-BEAUFORT | 2023-2024

- Drove 1300% increase in video viewership (500 to 7,000 average views) through innovative content creation during Athletics Department's NCAA transition.
- Led visual content production for all sports programs in leadership role, capturing game coverage, directing media days, co-authoring departmental brand guide, and ensuring consistent visual identity.
- Spearheaded social media content creation for inaugural basketball seasons, significantly boosting team promotion and engagement through compelling photos and videos.

### Post-Production Student Employee | WAR EAGLE PRODUCTIONS | 2021-2022

- Operated video camera for comprehensive athletic event coverage, capturing entire events from warm-ups to post-game, with extensive experience in diverse sports including swimming/diving, football, volleyball and basketball.
- Demonstrated versatility in sports production by working in production studio clipping in-game moments and adapting to various roles and responsibilities on a daily basis.
- Cultivated valuable professional relationships with War Eagle Productions staff, Auburn Athletics Staff, and Coaches while gaining hands-on experience in multiple facets of sports production.